

Bhamini Nandakumar

**Project Manager - Events & Experiential Marketing
Communications Specialist**

Contact: +971 56 245 2930 / bhamini.n@gmail.com

Portfolio: www.coffeewriter.co.in



ABOUT ME

Diligent and collaborative project manager with over 10 years of experience in creating and managing events and experiential marketing campaigns, I help people and brands tell their stories through impactful events and experiences, timeless brand strategy and powerful content.

CAREER

2022 - TO DATE

PROJECT MANAGER, EVENTS & EXPERIENTIAL MARKETING

Self-Employed

DUNE PART TWO ABU DHABI PREMIERE, VOX GALLERIA, FEBRUARY 2024

Operations and staffing management, guest and artist liaison.

SAP CUSTOMER SUCCESS KICKOFF MEETING, FEBRUARY 2024

Show-call, rehearsal management, show content management

COP28 UAE FOR SIEMENS WITH JACK MORTON WORLDWIDE, DUBAI

Client liaison support, production and creative support, client-partners liaison, venue liaison, stall management, supplier sourcing and onboarding, stall and volunteer management, HSE and emergency management, permits and documentation.

EMIRATES NBD 60TH ANNIVERSARY ACTIVATION 2023, DUBAI

Client liaison, supplier sourcing and onboarding, production and on-ground activation management across 6 branches in Dubai, Sharjah and Abu Dhabi.

ALDAR RAMADAN 2023 ACTIVATION, ABU DHABI

Client liaison, design and creative supervision, supplier sourcing and onboarding, production and on-ground management.

YIWU CHINESE NEW YEAR 2023 ACTIVATION, DUBAI

Client liaison, design and creative supervision, supplier sourcing and onboarding, production, artists sourcing, and on-ground management.

IIFA AWARDS 2023, ABU DHABI

Main point-of-contact to all teams, admin and coordination with the host city, sponsors and partners contract negotiation and documentation, partners sourcing and onboarding, sub-events management, volunteer program management, production and show support, permits and licenses management, content development and other tasks required by the project management team.

WORLD PADEL LEAGUE 2023, DUBAI AND WORLD TENNIS LEAGUE 2022, DUBAI

Production management, supplier sourcing and onboarding, operations, creative supervision, branding and wayfinding management, production management, show and changeover support, VIP and artists support, and venue liaison.

HDFC MDRT DAY 2022, KUALA LUMPUR

Client liaison, supplier sourcing, production supervision, show management support, conference and breakout hall management, and content management.

G20 4TH SPACE ECONOMY LEADERS MEETING 2022, BANGALORE

Show-call technical setup and rehearsal management, content sourcing and live-stream support.

INVEST KARNATAKA GLOBAL INVESTORS SUMMIT 2022 & 2016, BANGALORE

Client liaison, content development, supplier sourcing, production supervision, branding and wayfinding, swag sourcing and distribution, show management support, conference and breakout hall management, and volunteer and staff management.

2021 - 2022**SENIOR PROJECT MANAGER, BOSTON CONSULTING GROUP INDIA**

Video projects management for the BCG Design Studio.

2020 - 2021**COMMUNICATIONS SPECIALIST, QUEST ALLIANCE (EDUCATION NFP)**

Quest2Learn annual summit project management

2021 annual report project management (print and digital)

Media communications (content development & PR liaison)

Virtual events host, show-call and software management

2019 - 2020**EVENT MARKETING LEAD, WEWORK INDIA**

Event strategy for WeWork Hyderabad launch

Brand partnership events management (curated VIP experiences)

Employee engagement events management

Supplier sourcing and database management

2012 - 2018**KEY ACCOUNT MANAGER - BRAND ACTIVATION, WIZCRAFT GLOBAL**

End-to-end project management, client liaison, creative and production team supervision, content development, supplier sourcing and onboarding, presentations and reporting, RFP and contracts management, show-call and rehearsal management, staffing and volunteer management, VIP, artists and senior stakeholders liaison.

- IIFA Awards Thailand 2018, Spain 2016, Malaysia 2015, USA 2014
- Vibrant Gujarat Global Summit 2019
- Target India Annual Meet 2018
- Amazon Great Indian Sale 6-city activation 2018
- Times Lit Fest 2018 and The Hindu Huddle 2018 & 2017
- Infosys Prize 2017
- Secret Solstice Music Festival 2017, Iceland
- Defense Expo India 2017
- Wipro Run Marathon 2017
- Global Citizen India 2016
- Pacific Asia Travel Expo 2015
- Product launches for Mi A1, MIUI 7, Note 6, iPhone 5, Toyota, Volvo Trucks.
- Employee events for Adobe, Altran, Amazon, BIAL, Xiaomi and others.
- Exhibition stalls for Wipro, Herbalife, Government of India, Amazon, BIAL, and others.

EXPERTISE

Project Management

- Event design and experience management
- Operations and logistics management
- Production management
- Creative conceptualisation
- Content development
- Venue sourcing and site management
- Wayfinding and branding management
- Virtual and hybrid events production
- Conference management
- MICE and destination experiences management
- Show-calling and rehearsal management
- Videography and photography supervision
- Supplier sourcing and onboarding
- Staffing and stall management
- Artists, speakers and VIP/MIP management
- Permits, event licensing, HSE documentation
- Emergency, safety and crisis management

Account Management

- Key account management and growth strategy
- Presentations & RFP management
- Budget and P&L management
- Campaign analytics, metrics and reporting
- Sponsorship and partner management
- Government stakeholders and HNI liaison
- Senior stakeholders interactions and coaching

Technical Proficiency

- Google G-Suite, Microsoft Office and iOS suite
- Salesforce, Monday.com and Asana (basic)
- Canva, Invideo, iMovie
- Virtual events software

Soft Skills

- Creative leader
- Collaborative problem-solver
- Adaptive fast-learner
- Strategic budget planner
- Organised team player
- Kind human being

EDUCATION

2008 - 2009

Masters, Journalism (Print & Video)

École Supérieure de Journalisme de Paris, France

2004 - 2006

French language Diploma

Alliance Française de Bangalore

SUMMARY

Phone: +971 56 245 2930 (UAE)

Email: bhamini.n@gmail.com

Permits: UAE Residence Visa & Freelance Licence (2023 - 2024)

Languages: English, French, Hindi

Portfolio: www.coffeewriter.co.in

References: Available on request

2024 Goals: HSE Certification / UAE driving license / Arabic language